

Message Text

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42

ACTION ITC-01

INFO OCT-01 EUR-12 EA-07 IO-13 ISO-00 AGR-05 CEA-01

CIAE-00 COME-00 DODE-00 EB-07 FRB-03 H-02 INR-07

INT-05 L-03 LAB-04 NSAE-00 NSC-05 PA-01 AID-05

CIEP-01 SS-15 STR-04 TRSE-00 USIA-06 PRS-01 SP-02

FEAE-00 OMB-01 FTC-01 AGRE-00 /113 W

----- 105086

P R 031434Z SEP 76

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC PRIORITY 8884

INFO AMEMBASSY BERN

AMEMBASSY BONN

USMISSION EC BRUSSELS

USDEL MTN GENEVA

AMEMBASSY LONDON

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY TOKYO

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E.O. 11652: N/A

TAGS: ETRD, NL

SUBJ: USITC INVESTIGATION INTO POSSIBLE UNFAIR COMPETITION IN
THE IMPORTATION AND SALE OF TV RECEIVERS FROM JAPAN

REF: (A) STATE 206627; (B) STATE 206625

WHILE WE ARE PREPARED TO ASSIST USITC IN MAKING ITS INVESTI-
GATION, WE BELIEVE USITC MAY WISH TO CONSIDER WHETHER VISIT
IS LIKELY TO BE VERY PRODUCTIVE IN ACHIEVING STATED OBJEC-
TIVES OF STUDY SINCE JAPAN PLAYS SUCH A MINOR ROLE IN DUTCH
MARKET. FOR EXAMPLE, OF TOTAL IMPORTS OF TV RECEIVERS INTO
NETHERLANDS AMOUNTING TO 643,815 AND 701,155 SETS IN 1974

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AND 1975, RESPECTIVELY, JAPAN WAS THE SOURCE OF ONLY

16,237 AND 13,429 SETS, RESPECTIVELY; THUS JAPANESE SHARE
OF DUTCH IMPORTS DECLINED FROM ONLY 2.5 PERCENT IN 1974
TO ONLY 1.9 PERCENT IN 1975. GIVEN THIS LOW LEVEL OF
JAPANESE PARTICIPATION IN DUTCH IMPORTS AND EVEN MUCH
SMALLER JAPANESE SHARE IN DUTCH MARKET IN WHICH
DUTCH FIRM PHILIPS IS ALSO A KEY SUPPLIER, DOES USITC
STILL CONSIDER IT WORTHWHILE TO CONDUCT INVESTIGATION
IN NETHERLANDS ON JAPANESE COMPETITION? PLEASE ADVISE.
BROWN

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